

You are invited to attend:



DIVERSIFYING INCOME OPPORTUNITIES ON SMALL WOODLANDS

Small woodland owners in the Pacific Northwest manage some of the most biologically rich forests in the world. By understanding the unique markets and tools available, woodland owners can translate that biological diversity into diverse income opportunities.

This one-day workshop will introduce landowners to a series of strategies and tools for maximizing the economic potential of conservation-based forest management. Speakers from companies and organizations in the Northwest that specialize in small woodland management will provide thorough overviews of each strategy.

During afternoon field sessions, participants will have an opportunity to tour the Wild Thyme Farm and learn about various forest management and value-added manufacturing practices currently being implemented on a small-scale.

Topics will include:

- FSC Certification and Markets
- Carbon Credit Markets
- Small-scale Wood Processing and Value-added Sales
- Recreational and Commercial Leasing
- Non-timber Forest Products
- Conservation Easements
- Financing Small Woodland Enterprises

DATE: Saturday, August 11th, 2007 from 8:30—5:00

LOCATION: Wild Thyme Farm, 72 Mattson Rd, Oakville, WA

COST: Registration is free thanks to the generous support of the Western Center for Risk Management Education

INFORMATION & REGISTRATION: Pre-registration is required as space is limited. Please contact Kirk Hanson to register or for more information at 360-316-9317 or kirk@nnrg.org.

LUNCH: A gourmet, farm fresh lunch is available for \$10 per person, or you can bring a sack lunch. A free beverage service will be provided.

What to bring: Snacks, sturdy walking shoes, all-weather clothing, camera, notebook, water bottle, directions to the site, a family member or friend!

Northwest Certified Forestry (NCF) is a non-profit membership and services program developed by the Northwest Natural Resource Group to assist small forest landowners with optimizing the economic and ecological potential of their forestlands. Visit www.nwcertified.org for more information.

Sponsored by:



Presenters:

Ian Hanna & Kirk Hanson
Northwest Certified Forestry

Doug Mason
Jefferson Land Trust

John Henrikson
Wild Thyme Farm

Paul Valentine
Forestland Resources

Mark Bowman
Shorebank Enterprise Cascadia

John Harding
Harding Greens

Schedule

Morning

- 8:30 - Introductions
- 9:00 - FSC certification & markets
- 10:00 - Carbon credit markets
- 11:00 - Recreational leasing
- 12:00 - Lunch

Afternoon

- 1:00 - Non-timber forest products
- 2:00 - Wood processing & sales
- 3:00 - Conservation easements
- 4:00 - Small woodland financing

Special note:

A variety of wood products manufacturers and craftsmen will be on-site throughout the day showcasing various value-added forest products.

Speaker Profiles:

Ian Hanna: [Northwest Certified Forestry](#)

Ian is a forest products market development expert, with a broad background in ecosystem forestry, small-scale manufacturing, FSC market development, and wood product sales. Prior to joining the Northwest Natural Resource Group in June of 2004, Ian provided market and business development consulting for clients involved in FSC and other regional certification programs. His experience includes national level market development for FSC and reclaimed wood products as a regional manager for Certified Wood & Paper Association and Certified Forest Products Council. Ian also co-founded Windfall Lumber in Olympia, one of the first FSC businesses in western Washington.

Kirk Hanson: [Northwest Certified Forestry](#)

Kirk is a small forest landowner with a 30-acre tree farm near Oakville, Washington where he manages a regenerating forest and develops experimental agroforestry systems. He has worked on strategies for combining rural economic development with environmental enhancement in the Pacific Northwest for over 10 years. Kirk previously worked for the DNR's Small Forest Landowner Office assisting landowners with identifying financial and technical assistance programs. He has also worked for a private fisheries consulting firm developing riparian agroforestry systems for working farms. Kirk is currently the South Sound Regional Director for Northwest Certified Forestry.

John Henrikson: [Wild Thyme Farm](#)

John is the owner of the Wild Thyme Farm, a 160 acre farm and woodland in the Chehalis Valley. Over the past 20 years John has developed strategies for sustainably managing his forest and farmland and to add value to the products from the farm. He has implemented riparian reforestation practices; forest health and quality improvements; value-added wood production; organic orchard, garden and agroforestry practices; and other forms of sustainable land use management.

Mark Bowman: [Shorebank Enterprise](#)

Mark is the Vice President and Loan Officer for the North Olympic Peninsula, WA region of ShoreBank Enterprise Cascadia (SBEC), a non-profit affiliate of ShoreBank Corporation of Chicago, IL. He has been with SBEC for two years working on loans to small business owners and consulting with non-profits. SBEC promotes conservation based development in coastal communities in Oregon and Washington and is headquartered in Ilwaco, WA.

Doug Mason: [Jefferson Land Trust](#)

Doug Mason is an attorney in Port Townsend WA. In 1989 he was one of the founders of Jefferson Land Trust (JLT). He was a JLT board member and officer for ten years and continues to act as legal counsel. He drafted all of the conservation easements held by JLT. Doug was also formerly King County Manager for Cascade Land Conservancy, a major regional land trust. Jefferson LandWorks Collaborative, in which JLT is a partner, is ensuring that resource lands under development pressure remain available to future generations for productive uses, often employing conservation easements as a tool.

Paul Valentine: [Forestland Resources](#)

Paul Valentine is an Associate Broker with Forestland Resources a division of Hodges Gilliam and Dana Investment Real Estate specializing in outdoor properties. Paul has been in real estate since 1992 after leaving the U.S. Army and has been selling everything from recreational mountain lots to large ranches and farms.

John Harding: Harding Greens

Bio forthcoming...

Directions:

Site address for Wild Thyme Farm: 72 Mattson Road, Oakville, WA 98568

From I-5, take exit 88 (Oakville/Rochester) and head West on Highway 12 to the town of Oakville. In Oakville, turn south on State street (at the Post Office). State street becomes South Bank Road. Cross the Chehalis River and take an immediate left onto Garrard Creek Road. Go one mile and turn left again onto Mattson Road. Go 1/2 mile and the Wild Thyme Farm is on the right.